

Appendix 2b: Summary Action Plan and Timeline

Service	Strategic Objective	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25
HWRC	Recycling for Everyone Collaboration	Introduction of re-use shop by FCC/Enfys	Enforcement – introduction of black bag sorting at HWRC. Residency checks in place to support the enforcement		Investigate options and affordability for recycling of polystyrene and other new recyclable materials	Re-let HWRC contract and consider collaboration with surrounding LAs		
Kerbside Recycling	Recycling for Everyone Minimise Waste		Review recycling containers and consider industry developments and best practice	Introduction of new fleet - improve cardboard cross contamination and improve recycling by 1%				
	Minimise Waste Recycling for Everyone			Seek to introduce additional materials for recycling – textiles, batteries, small WEEE, plastic bags and film			Market review to identify further opportunities for extending recycling materials	
	Minimise Waste		Consider plastic bag/film recycling - follow outcome of trial in Merthyr					
	Minimise Waste			Identify affordable collection and off-take for nappy/AHP recycling				
Kerbside Residual	Fair Enforcement Minimise Waste			Fair Enforcement – using up to date and targeted analysis. Introduce a process that educates first and enforces last		Review residual collection frequency		
Combined collections	Continuous Improvement	Carry out compositional analysis	Re-routing exercise – balance rounds to secure efficiencies and include housing growth		Review collections at flats, sheltered accommodation and communal areas	Re-routing exercise – balance rounds to secure efficiencies and include housing growth		
Waste Transfer Station	Continuous Improvement		Ensure transfer station is equipped to support a Blueprint kerbside sort operation					

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Trade Waste	Collaboration Recycling for Everyone		Review current Trade Waste service - greater access for local business community	Re-launch trade waste service to be recycling led and to respond to Environment Act. Focus on conversion of customers to recycling and protection of the portfolio	Target all schools and Council buildings – Council support for “Recycling Champions”		Review current Trade Waste service - greater access for local business community	Develop and grow trade waste service
Engagement and Education	Engagement First	Continue with Schools engagement strategy	Communicate Waste Services Vision and Goals to all stakeholders					
	Engagement First Continuous Improvement		Update web-site - ensure customer feedback is integral – develop “My Say”					
	Minimise Waste		“Focus on Food” – targeted approach behavioural change programme	Review food waste campaign and assess 140l bin fill				
	Engagement First Minimise Waste		Utilise WRAP Primary Schools food campaign					
	Engagement First	Develop overarching engagement and communication strategy						
	Collaboration	Identify community group and housing association stakeholders	Establish working relationships with Housing Associations and Community Groups					
	Collaboration		Establish network of “Community Champions” for schools and key stakeholders / locations					
Communications supporting service changes	Engagement First Continuous Improvement							
	Continuous Improvement				Satisfaction Survey following service enhancements		Satisfaction Survey following service enhancements	