

# Appendix 2f: Well Being Goals

How Torfaen's Integrated Strategic Waste Action Plan will result in multiple benefits for our communities and contribute to the national well-being goals.			
Well-being goals	5 ways of working and how we will deliver	Torfaen's Strategic Waste Objectives that deliver against well-being goals	How actions beneficially contribute to the national well-being goals
<p><b>A prosperous Wales</b> An innovative, productive and low carbon society which recognises the limits of the global environment and therefore uses resources efficiently and proportionately (including acting on climate change); and which develops a skilled and well-educated population in an economy which generates wealth and provides employment opportunities, allowing people to take advantage of the wealth generated through securing decent work.</p>	Long-term	<p><b>Recycling for Everyone</b></p> <p><b>Minimise Waste</b></p>	<p>Services designed so that everyone can participate.</p> <p>Maximise benefits of emerging technologies to recycle more and introduce additional materials.</p> <p>Providing residents with more suitable HWRC and re-use facilities for the future to achieve 70% recycling rate by 2025.</p>
<p><b>A more equal Wales</b> A society that enables people to fulfil their potential no matter what their background or circumstances (including their socio-economic background and circumstances).</p>	Integration and Collaboration	<p><b>Recycling for Everyone</b></p> <p><b>Fair Enforcement</b></p>	<p>Services that are accessible to all residents, local businesses and visitors to Torfaen.</p> <p>Improvements to HWRC will allow alterations to be made in order to accommodate everyone.</p> <p>Engagement and communications that give everyone the opportunity</p>

			to participate in recycling and waste minimisation schemes.
<p><b>A Wales of cohesive communities</b> Attractive, viable, safe and well-connected communities.</p>	Collaboration and Involvement	<p><b>Engagement First</b></p> <p><b>Collaboration</b></p>	<p>Public Surveys and Satisfaction surveys that give residents and local businesses a voice and influence the services provided to them.</p> <p>Working with residents and local stakeholders for an inclusive waste management service. Encourage community resilience and empower individuals to help others. Work with housing associations, businesses and stakeholders at its own key locations to create a network of Community Champions.</p> <p>Collaboration with third sector partners to develop employment opportunities and enhance qualifications such as training in NVQs, to increase re-use and the wider social benefits.</p>
<p><b>A healthier Wales</b> A society in which people's physical and mental well-being is maximised and in which choices and behaviours that benefit future health are understood.</p>	Integration and Involvement	<b>Recycling for Everyone</b>	Schools programme of communication and engagement so our children understand how they can make a difference from an early age.

			<p>Targeted education - encouraging people to do the right thing by appealing to their sense of belonging. Focusing messages with emphasis on the positive and appealing to residents' sense of identity and community.</p> <p>Torfaen will make its services accessible to all new residents, to ensure they have both the information and equipment to participate.</p>
<p><b>A resilient Wales</b> A nation which maintains and enhances a biodiverse natural environment with healthy functioning ecosystems that support social, economic and ecological resilience and the capacity to adapt to change (for example climate change).</p>	Long-term	<p><b>Recycling for Everyone</b></p> <p><b>Minimise Waste</b></p> <p><b>Continuous Improvement</b></p>	An integrated strategy that is aligned to the waste hierarchy.
<p><b>A globally responsible Wales</b> A nation which, when doing anything to improve the economic, social, environmental and cultural well-being of Wales, takes account of whether doing such a thing may make a positive contribution to global well-being.</p>	Prevention	<p><b>Recycling for Everyone</b></p> <p><b>Minimise Waste</b></p> <p><b>Continuous Improvement</b></p>	An integrated strategy that is aligned to the waste hierarchy through encouraging the prevention of waste, providing opportunities to recycle what is produced and reducing the amount of waste disposed.
<p><b>A Wales of vibrant culture and thriving Welsh language</b> A society that promotes and protects culture,</p>	Involvement and Collaboration	<b>Engagement First</b>	Education and Engagement - all communications with our community will be provided in

heritage and the Welsh language, and which encourages people to participate in the arts, and sports and recreation.			English and Welsh.
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## The Five Ways of Working

**Long-term** - Waste is a corporate plan priority, and the strategy provides a strategic framework which identifies actions that will enable the Authority to balance the short term needs of achieving financial savings together with providing the opportunity to financially plan for the longer term.

**Integration** - The Council's Waste Management Strategy focuses on reducing the volume of waste sent to disposal through maximising recycling and composting. By ensuring that the Council has a long term strategy that focusses on clear and targeted communication to all residents and our commercial customers, it can assist the authority to meet its future statutory recycling targets.

**Involvement** - The new waste strategy will involve all residents and Torfaen commercial waste customers. We will also be engaging closer with existing community groups to encourage more sustainable management of waste.

**Collaboration** - We will be seeking to strengthen existing partnerships and develop new ones at a community level. By ensuring that communication messages are tailored and promoted locally we can encourage higher participation in the Council's recycling and composting schemes. A variety of communication methods will be used to target different audiences. These messages will need to be delivered both by the Council and a number of other stakeholders.

**Prevention** - Within the new integrated strategy we have identified a number of key actions that will be required to be undertaken over the lifetime of the Strategy. When undertaking activities to deliver these actions, consideration will be made on their impact on both the statutory recycling targets set out by Welsh Government and reducing the amount of waste that is disposed of. Additionally, many of the proposed actions have been phased to fall within the existing procurement timetable (e.g. vehicle procurement) to minimise any additional cost.